

**THE LOUISIANA HIGH SCHOOL ATHLETIC ASSOCIATION**  
**INTERNSHIP PROGRAMS**  
*"A Learning Experience...Beyond The Game"*  
**Established 2010**



The Louisiana High School Athletic Association is a 501(c)(3) non-profit organization serving member schools across Louisiana. The mission of the LHSAA is to direct and regulate the interscholastic athletics of our member schools while promoting fair and equitable competition that is in the best interest of the student athlete. The LHSAA is housed in Baton Rouge, Louisiana and services 390 member schools, 10,000 coaches and 85,000 plus student-athletes. The LHSAA is also responsible for hosting all sanctioned Louisiana high school state championships.

The LHSAA Internship Programs serve as a course credit internship/practicum for individual college students seeking the opportunity to learn what it takes to be successful in the sports industry. All internships are unpaid, and course hours are determined by the students' college advisor.

The LHSAA recently opened a new facility located on 12720 Old Hammond Hwy, and with the expansion comes the need for motivated and driven students interested in helping bring the LHSAA to the next level, along with their future. We promise to provide "a learning experience, beyond the game."

**All interested applicants, should send a cover letter, application and resume to  
[internships@lhsaa.org](mailto:internships@lhsaa.org)**

**The LHSAA is offering four Internship programs:**

**The James B + Vida Graves Marketing/Promotions/Sponsorships Internship**

The marketing intern will be responsible for helping the marketing department execute corporate partner contracts through marketing, advertising, and television programming as well as developing new ideas to engage partners towards the LHSAA. Individual must be proficient in Microsoft Word and Excel with Photo Shop and Adobe Illustrator a plus.

**Intern Projects included but are not limited to:**

*The LHSAA-New Orleans Saints Game of the Week  
Sponsorship Requests/Contracts  
Annual Coaches Directory*

*All Television broadcasts (live and tape delay)  
All State Championship Programs  
Annual Coaches Golf Tournament/Clinic*

**The Theodore "Ted" Castillo Media Relations Internship**

The media relations intern will be responsible for helping the media director coordinate media efforts and public relations efforts between the LHSAA and local, state and national media along with the general public. The media relations intern will also take part in coordinating the monthly newsletter, writing press releases and updating the LHSAA website. The Media Relations intern will assume all responsibilities pertaining to social media updates and the LHSAA. Individuals must be proficient in Microsoft Word and Excel with Photo Shop and Adobe Illustrator a plus.

## **The Miriam Hunn Calvey Business Management/Accounting Internship**

The business management/ accounting intern will be responsible for helping the finance department conduct the day- to- day business operations of the LHSAA. Duties include filing, organization, tracking financial information on Excel spreadsheets and other projects as appointed by the finance office. The business management/ accounting intern will work closely with office personnel on business matters pertaining to the LHSAA and the new LHSAA building. Individuals must be proficient in Microsoft Word and Excel.

## **The Rosario “R.B.” Maranto Interdepartmental Internship**

The interdepartmental intern will serve as a combination of all of the above mentioned internships, and report to the office of the Executive Director. The interdepartmental intern will be available based on necessity of the LHSAA. The interdepartmental intern will also work with recent development projects promoting the LHSAA Foundation and the Louisiana High School Sports Hall of Fame. Must be proficient in Microsoft Word and Excel with Photo Shop and Adobe Illustrator a plus.

## **The LHSAA coordinates and produces the following championship and Executive Committee events each year:**

### **November**

Volleyball State Championships  
Cross Country State Meets  
Swimming State Meets

### **December**

Football State Championships  
Louisiana Superdome, New Orleans

### **January**

LHSAA Annual Convention  
Baton Rouge, LA

### **February**

Wrestling State Championships  
Indoor Track and Field State Meets  
Soccer State Tournaments

### **March**

Basketball Ladies Top 28  
Basketball Boys Top 28

### **April**

Bowling State Championships  
Girls’ Golf State Championships  
Gymnastics State Meet  
Softball State Tournaments

### **May**

Boys’ Golf State Tournaments  
Tennis State Tournaments  
Outdoor Track and Field State Meet  
Baseball State Championships



*“I am so glad that I had the opportunity to intern at the LHSAA. I learned so much, and truly believe it prepared me for my time here at Gillette Stadium.”*

*Hannah Chambers, New England Patriots*

# "BY THE NUMBERS"



**1920** YEAR ESTABLISHED

**85,000** STUDENT ATHLETES

**390** MEMBER SCHOOLS

**8,000** COACHES, ADMINISTRATORS AND OFFICIALS

**25** SPORTS WITH STATE CHAMPIONSHIP HONORS

**27** TELEVISED CHAMPIONSHIP EVENTS

**2,000,000** NUMBER OF CST HOUSEHOLDS

**7** SCHOOL CLASSIFICATIONS (C-5A)

**31** ANNUAL LHSAA/CORPORATE SCHOLARSHIPS

**210,000** ANNUAL AVERAGE LHSAA EVENT ATTENDANCE

## MISSION STATEMENT:

"To direct and regulate interscholastic athletics of our member schools while promoting fair and equitable competition that is in the best interest of our student athletes."



**APPLICATION FOR INTERNSHIP  
LOUISIANA HIGH SCHOOL ATHLETIC ASSOCIATION  
12720 OLD HAMMOND HWY.  
BATON ROUGE, LA 70816**



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NAME: \_\_\_\_\_

HOMETOWN: \_\_\_\_\_

PHONE: \_\_\_\_\_

COLLEGE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

MAJOR: \_\_\_\_\_ CLASSIFICATION: FR SO JR SR

MINOR: \_\_\_\_\_

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**PLEASE LIST THE FOLLOWING INTERNSHIPS YOU ARE INTERESTED IN, IN ORDER OF PREFERENCE:  
(IF ONLY INTERESTED IN ONE, PLEASE ONLY MARK ONE)**

THE JAMES B. + VIDA GRAVES MARKETING/PROMOTIONS/SPONSORSHIPS INTERNSHIP \_\_\_\_\_

THE THEODORE "TED" CASTILLO MEDIA RELATIONS INTERNSHIP \_\_\_\_\_

THE MIRIAM HUNN CALVEY BUSINESS MANAGEMENT/ACCOUNTING INTERNSHIP \_\_\_\_\_

THE ROSARIO "R.B." MARANTO INTERDEPARTMENTAL INTERNSHIP \_\_\_\_\_

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WILL YOU RECEIVE COLLEGE CREDIT FOR THIS INTERNSHIP? Y/N

IF YES, PLEASE INCLUDE COURSE NUMBER: \_\_\_\_\_

NAME OF SUPERVISOR: \_\_\_\_\_

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