



**TO:** Principals/Art Teachers of LHSAA Member Schools

**FROM:** Kenny Henderson, Executive Director

**DATE:** September 22, 2011

**SUBJECT:** DESIGN THE 2011 PREP CLASSIC POSTER/PROGRAM COVER

It's time to "Design the 2011 LHSAA State Farm Prep Classic Poster and Program Cover" for this year's high school football championship games to be played in the Louisiana Superdome on December 9<sup>th</sup> and 10<sup>th</sup>.

The official title of the event is the "2011 LHSAA State Farm Prep Classic." State Farm Insurance will again be our title sponsor of the event and Cajun Industries will be sponsoring the poster contest.

This will be the Classic's 30<sup>th</sup> year and its 29<sup>th</sup> in the Louisiana Superdome. Since 1984, all Prep Classic posters and souvenir program covers have been designed by students from LHSAA member schools.

We realize how busy the beginning of the school year can be, but we hope you will allow your students to participate in this annual contest, providing them with what we believe is a worthwhile art project.

The winner and his or her teacher will receive free hotel accommodations for one night, free passes to the LHSAA State Farm Prep Classic, and will be recognized at halftime of a 2011 State Championship game.

To qualify, contest entries must be received by the LHSAA office prior to **Friday, October 21st, 2011**. Detailed information is enclosed; however, if you have any questions, please call Chubby Montgomery at (225) 296-5882.

We would like to express our sincerest thanks to Cajun Industries for sponsoring the 2011 LHSAA Poster Design Contest. Your support of this LHSAA program and your school's participation in the contest is sincerely appreciated and we wish you an enjoyable and successful school year.

KH/cm

Enclosures: Contest Information

**DESIGN THE 2011 LHSAA STATE FARM PREP CLASSIC  
PROGRAM COVER**

**ASSIGNMENT:**

- Using original artwork, in the medium of your choice, design the Prep Classic program cover for the 2011 LHSAA State Farm Prep Classic. **Artist is not allowed to trace or copy preexisting copyrighted images, artwork or photographs. The artist is responsible for copyright infringement laws.**
- Design(s) must be received in the LHSAA Office by **Friday, October 21<sup>st</sup>, 2011.**

**ENTRY SPECIFICATION:**

- Entries must be in color
- Minimum size-10 x 12
- Recommended size- 12 x18
- Maximum size- Poster
- Must include the Superdome, year, title of event (2011 LHSAA State Farm Prep Classic), and artist's signature

**CONTEST OPEN TO:**

- All high school student in LHSAA member schools

**ANNOUNCEMENT OF WINNER:**

- Winner will be named by Friday October 28<sup>st</sup>, 2011

**RECOGNITION/PRIZES:**

- A feature article on the winner will be included in the Prep Classic souvenir program
- Winner and his/her teacher will be invited to attend the Prep Classic on December 9th - 10th, enjoy the games from the LHSAA's catered box suite and will receive overnight accommodations for 1 night
- Winner will be recognized at the Superdome during the Prep Classic
- Winner will receive \$100

**SEND ENTRIES TO:**

- LHSAA  
DESIGN THE CLASSIC POSTER & PROGRAM  
ATTN: *CHUBBY MONTGOMERY*  
12720 Old Hammond Hwy.  
BATON ROUGE, LA 70816



***\*All entries become the property of the LHSAA.***